



AIRPORT MINORITY ADVISORY COUNCIL

# 34<sup>TH</sup> ANNUAL AIRPORT BUSINESS DIVERSITY CONFERENCE

INSPIRING POSSIBILITIES

August 21 - 25, 2018 @ The Westin Seattle

Port of Seattle Commission  
Staff Briefing

Date: July 24, 2018

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# Conference Title:

## *“Inspiring Possibilities”*

- The Airport Minority Advisory Council (AMAC) and the Port of Seattle/Sea-Tac Airport present the 34<sup>th</sup> Annual Airport Business Diversity Conference *“Inspiring Possibilities”* on August 21 - 25, 2018.
- This Diversity Conference brings together aviation professionals, small & large business owners, and government officials from around the country to participate in training and networking sessions.
- The conference will include important subjects from *“how to do business with airports”* to *“public policy issues”* in aviation industry.

# Why Seattle?

- The Airport Dining and Retail and construction programs at Sea-Tac are at a great point for promotion with local and national WMBE, DBE and ACBDE firms.
- AMAC has been interested in recruiting new members in Seattle for several years.
- Large conferences are an economic boost for the region and the Port can take credit for hosting the conference.

# Key Events

- **Welcome to Seattle Reception**

Lance Lyttle and Port Leaders will welcome conference attendees from around the country.



- **Celebrating Women in Aviation Breakfast**

Event designed to recognize, promote and applaud the success of women in aviation. People from our region were nominated, including Port Staff.



# Key Events cont' d

- **Project Lift – Youth Career Day**  
High School students will join AMAC & the Port for a day of learning about careers and pathways in the aviation industry.
- **Bill Walker Memorial Golf Tournament**  
An annual event to benefit the AMAC Foundation's Scholarship program.



# Key Events cont' d

- **Business Matchmaking**

Meet & greet opportunity for Airports, Primes, Government Agencies and M/W/S/DBE/ACDBEs to foster mutually beneficial relationships.



- **State of the Industry Roundtable**

Forum designed to hear about the future of airports and the aviation industry from the some of our nation's key aviation leaders.



# Key Events cont' d

- Training tracks (DBE & ACDBE) / Professional Development Workshops
- Catalyst Awards Luncheon
- Airport Director's 20/20 Vision Forum
- Commissioners Roundtable



# Local Community Engagement

- Elected Officials Participation
- Small Business & Disadvantaged Communities Attendance
- National Exposure for Local Businesses
- Training Opportunities for Local Small Businesses



# Port of Seattle Participation

- Port Commissioners – Speaking Engagement and Attendance
- Executive Director – Engagement and Networking
- Airport Director – Roundtables and Networking
- Port Staff – Volunteer and Attendance, as Appropriate
- Local Chair and Team Leads
- Local Outreach Strategy

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# STAKEHOLDERS

RECEPTION

**Thursday, May 3, 2018**  
5:30 PM – 8 PM

Port of Seattle | Pier 69 • 2711 Alaskan Way • Seattle, WA 98121



RSVP BY TUESDAY, APRIL 24



# 2018 Conference Sponsors :

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